



PRESENTED BY  
**HAGERTY**

# 2023 Pre-Event Guide



# About Our Events

Rambler Rallies started in 2021 with the The Lap The Lake Rally Presented By Hagerty. What was supposed to be two friends driving around Lake Michigan in old british cars quickly grew to a full flagged event with 49 teams from 6 states.

Our mission is to produce;

“Rallies for the Rest of Us”

So many road rallies cater to the high end collector and supercar crowd, we want to get everyone else who loves cars to come out on the road with us.

We hope you enjoy your drive as we take spirited jaunt around the Smokies on some of the most scenic winding roads in the southeast!

This preliminary info guide is here to give you a better idea of our itinerary, the Official Rally Guide will be distributed at the event start on July 10.





# 2023 Highlights



**Kicking off in Evanston, IL just north of Chicago we will be excited to spend 5 days winding around the backroads and scenic highways of Illinois, Wisconsin, The UP, and Mainland Michigan as we make a nearly 1,000 mile loop around Lake Michigan.**

**Our planned routes have no shortage of scenic lookouts, car museums, quaint harbor towns, evening activities, and so much more! It will be a fantastic week of driving and fun with friends new and old.**

**Try setting a ¼ mile time during our stop at a drag strip! Explore the amazing collection of cars at the Wisconsin Auto Museum. These are just some of the activities that are included in your entry fee.**

# Day 1 - May 15, 2023



**Depart: Evanston, IL**  
**Activity: Wisconsin Auto Museum**  
**Finish: Sheboygan, WI**  
**Mileage: 170mi**

**We will kick off our tour of Lake Michigan in downtown Evanston at the Double Clutch Brewing Company! Come hungry because they have a FANTASTIC breakfast menu.**

**Heading north on Sheridan Road we will experience some of the best roads on Chicago's North Shore.**

**Our activity for the day is a stop at the Wisconsin Auto Museum, entry is included in your registration fee.**

**From there we head north to Sheboygan, WI, plans for the evening are TBA.**

# Day 2 - May 16, 2023



**Depart: Sheboygan, WI**

**Pit Stop: Sturgeon Bay, WI**

**Finish: Escanaba, MI**

**Mileage: 230mi**

**Day two we head out from Sheboygan and head to Sturgeon Bay for a glimpse of Door County. Feel free to head into the peninsula as far as you wish, we will be stopping for the night in Escanaba, MI**

**There are no structured events for this evening to allow folks to travel at their own pace, so grab some of your new friends and head out on the town for the evening!**



# Day 3 - May 17, 2023



**Depart: Escanaba, MI**  
**Activity: Mackinac Bridge Crossing**  
**Finish: Charlevoix, MI**  
**Mileage: 217mi**

**From Escanaba we head across the top of Lake Michigan and the UP. There are a few options for state parks and Points of interest you can choose visit today:**

- Pictured Rocks National Lakeshore**
- Soo Locks Visitors Center**
- Fayette Historic State Park**

**After enjoying your day in the UP, head across the Mighty Mackinac Bridge, follow the route through the tunnel of trees and into downtown Charlevoix**

**Evening event in Charlevoix is TBA**

# Day 4 - May 18, 2023



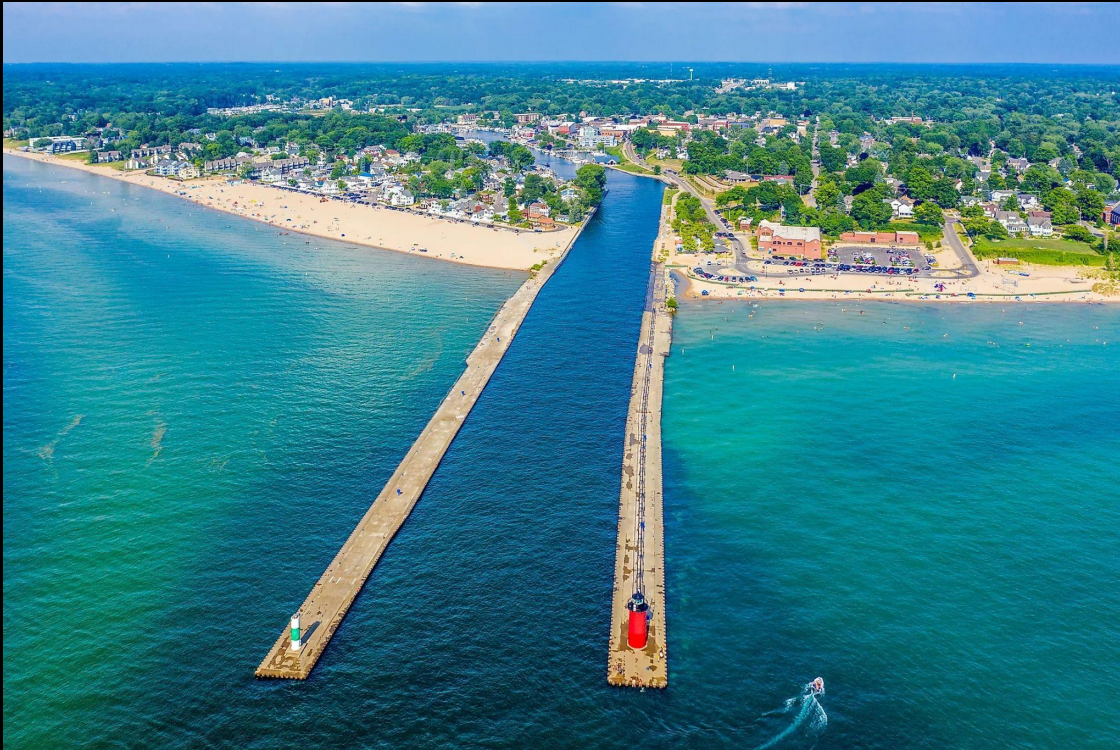
**Depart: Charlevoix, MI**  
**Activity: Drag Strip Day**  
**Finish: Ludington, MI**  
**Mileage: 200mi**

**Departing Charlevoix we wrap up around Grand Traverse Bay, then over to Leland for Lunch, then south along the shore till we turn inland to head towards the Northern Michigan Dragaway! Today everyone will get a chance to set a few  $\frac{1}{4}$  mile times.**

**After testing out our lead feet and our vehicle's performance we finish the day with a short and easy drive to Ludington, MI**



# Day 5 - May 19, 2023



**Depart: Ludington, MI**

**Suggested Stop: Grand Haven or Holland**

**Finish: St. Joe/Benton Harbor, MI**

**Mileage: 160mi**

**Our final day together we will travel down the western shore of the “Mitten State.” We have a leisurely drive through many fantastic harbor towns. Stop for lunch in Grand Haven, or Holland, and enjoy a waterfront view while you dine.**

**We finish the day and our trip in Benton Harbor, with evening activities TBA soon!**

# 2023 TOUR SCHEDULE



May 15-19, 2023



July 10-14, 2023



Aug 21- Aug 25, 2023



Oct 9-13, 2023

[www.ramblerrallies.com](http://www.ramblerrallies.com)



# QUESTIONS? IDEAS?

We would love to hear from you!

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Rambler Rallies

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