



2023 Pre-Event Guide

July 10-14, 2023



About Our Events

Rambler Rallies started in 2021 with the The Lap The Lake Rally Presented By Hagerty. What was supposed to be two friends driving around Lake Michigan in old british cars quickly grew to a full flagged event with 49 teams from 6 states.

Our mission is to produce;

“Rallies for the Rest of Us”

So many road rallies cater to the high end collector and supercar crowd, we want to get everyone else who loves cars to come out on the road with us.

We hope you enjoy your drive as we take spirited jaunt around the Smokies on some of the most scenic winding roads in the southeast!

This preliminary info guide is here to give you a better idea of our itinerary, the Official Rally Guide will be distributed at the event start on July 10.





2023 Highlights



Kicking off in Asheville, NC we will be excited to spend 5 days winding around the backroads and scenic highways of North Carolina and Tennessee.

Our planned routes have no shortage of scenic lookouts, switchbacks, quaint towns, evening activities, and so much more! We will hit famous drives like the Tail of The Dragon, the Cherohala Skyway, the Foothills Parkway and other great roads.

Try setting a ¼ mile time during our stop at a drag strip! Explore the amazing collection of cars at the Coker Tire Museum in Chattanooga, all activities are included in your entry fee.



Day 1 - July 10, 2023

Depart: Asheville, NC

Route: Blue Ridge Parkway & Newfound Gap

Finish: Gatlinburg, TN

Mileage: 116 mi

We kick off our tour of the Smoky Mountains in Historic Asheville, NC

Heading southwest out of town we follow scenic highways to the Blue Ridge Parkway, and eventually US-441 known as Newfound Gap Road. A beautiful and winding scenic drive!

That evening we will gather in Gatlinburg to tour the Hollywood Star Cars Museum! Entry for two to the museum is included in your rally entry.



Day 2 - July 11, 2023



Depart: Gatlinburg, TN

Activity: English Mountain Dragaway

Finish: Knoxville, TN

Mileage: 105mi

Day two we head out of Gatlinburg toward English Mountain Dragaway!

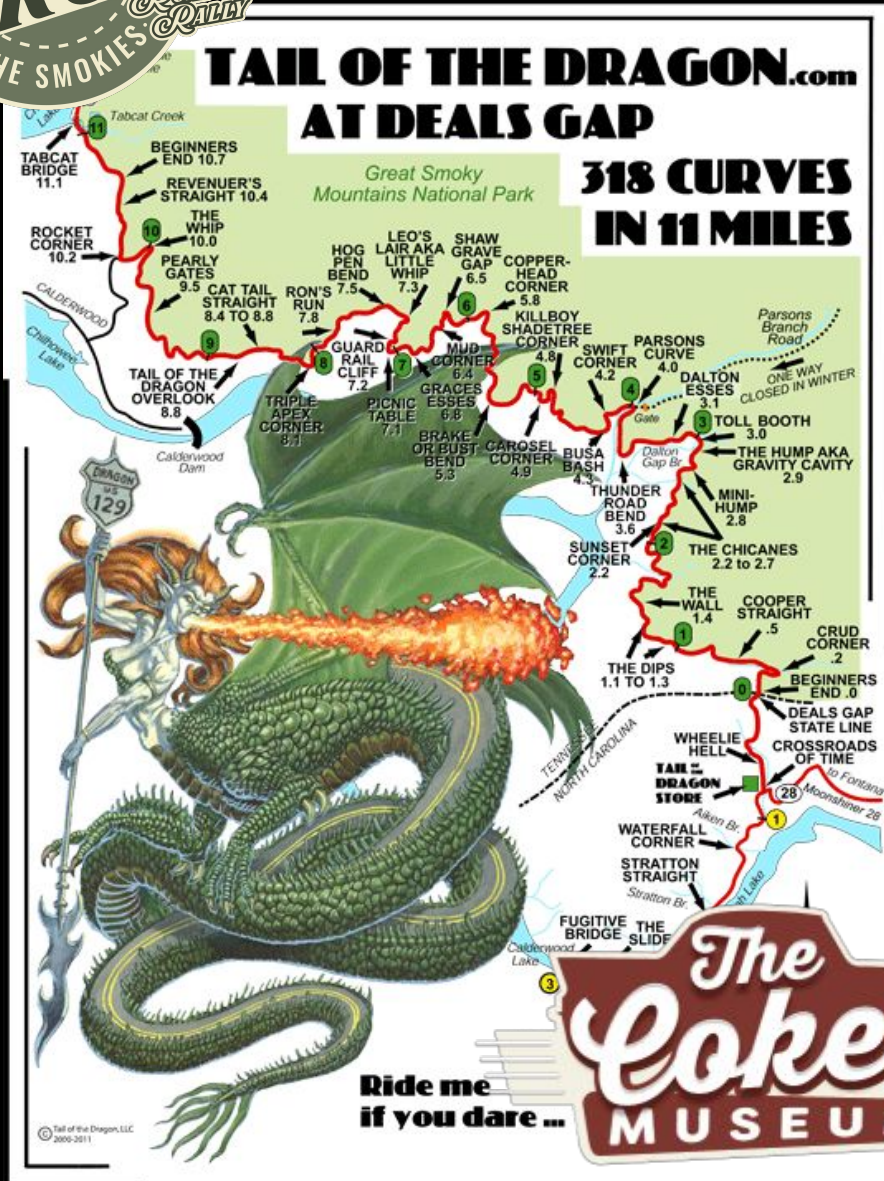
We have the Dragway and Donut Pad to ourselves for the day, some come prepared to lay down your best time! The Donut pad will also be available to those who want to make some smoke and do a quick spin cycle!

Admission to Dragaway is included in your rally entry fees.





Day 3 - July 12, 2023



Depart: Knoxville, TN

Activity: Tail Of The Dragon & Cherohala Skyway

Finish: Coker Museum: Chattanooga, TN

Mileage: 200mi

Put on your driving shoes and gloves, today is going to be a FUN ONE!

Departing Knoxville we head south west to the infamous TAIL OF THE DRAGON! 318 curves in 11 miles, your arms will be working that wheel!

After the dragon we take on the scenic Cherohala Skyway on our way to Chattanooga.

Continuing our journey we head to Chattanooga, TN home of Coker Tire and the Coker Museum! Museum entry is included in the price of your rally entry. Hotels are conveniently located near the museum so you can walk back after the fun.



Day 4 - July 13, 2023

Depart: Chattanooga, TN
Route: Foothills Parkway
Finish: Pigeon Forge, TN
Mileage: 163mi

After a fun evening at the Coker Museum we depart Chattanooga and make our way back east towards Pigeon Forge. The road ahead is another great driving day with scenic overlooks, curves, switchbacks, and more!

Your evening activities are up to you and your new friends! There is plenty to do and see in Pigeon Forge, from Dollywood, the Titanic Museum, Breweries, Restaurants and more!



[Check out this link for some ideas](#)



Day 5 - July 14, 2023



Depart: Pigeon Forge, TN

Finish: Asheville, NC

Mileage: 100mi

Our final day together we will travel back to the charming and quirky Asheville, NC!

While the route back to Asheville is only 100 miles, with all the twists and turns you'll have several hours to soak in the scenery. Take your time and soak in some scenic overlooks along the way.

Evening events in Asheville are TBA - Check Back around 6/1/23 for updates!



Things To Do In Asheville Before/After



If you are coming in from out of the area, Asheville is a great place to spend a day or two before or after the rally.

A fun and vibrant city with TONS of entertainment, great restaurants, tours, museums and more. Take some time to check out the Biltmore Estate, or dive in to the culinary scene

If you are looking for some suggested activities while in town, you can find a great list here:

[ExploreAsheville.com](https://www.exploreasheville.com)



Rental Car Options

- **TURO - Rent fun cars for a great price! Turo offers peer to peer car rentals, with affordable prices and ample daily mileage allowances this is a GREAT option if you are looking for something fun & sporty! Save more by booking early, at [TURO.com](https://www.turo.com)**



Jaguar F-TYPE 2014



5.0 ★ (4 trips) 🏆 All-Star Host

🏠 Hendersonville

~~\$125~~ **\$106/day**

\$638 est. total



FIAT 124 Spider 2017



4.97 ★ (45 trips) 🏆 All-Star Host

🏠 Asheville

~~\$62~~ **\$59/day**

\$352 est. total



Hotel Partners

Hotel Partners are being finalized and will be released 3/15/23. With some changes in the route due to new sponsors and activity availability we have had to move some hotels around.

A spreadsheet detailing hotel partners in each city will be made available to each entrant, we update current hotel availability every Friday to help prevent you from contacting hotels that are already sold out

As always if you have any questions don't hesitate to reach out to us: contactus@ramblerrallies.com

2023 TOUR SCHEDULE



May 15-19, 2023



July 10-14, 2023



Aug 21- Aug 25, 2023



Oct 9-13, 2023

www.ramblerrallies.com



QUESTIONS? IDEAS?

We would love to hear from you!

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